

ATRIP 44th Annual Congress



ATRIP



Intellectual Property and Politics: From Power Relations to Realpolitik

University of São Paulo Law School

Brazil 2026



12:30–16:00

Doctoral Students Workshop and Best Presentation Contest

Location: Auditório Ruy Barbosa Nogueira, 2nd floor

12:30

Gathering

Location: Hall of the 2nd floor, USP Law School

12:45

Opening Addresses

Location: Auditório Ruy Barbosa Nogueira, 2nd floor

Orit Fischman-Afori, College of Management, Israel; President ATRIP

Estelle Derclaye, University of Nottingham, UK; President Elect ATRIP

13:00–15:00

Doctoral Students' Presentations

Location: Auditório Ruy Barbosa Nogueira, 2nd floor

Bahar Dağlı Ataman, Bournemouth University, UK

When Manga Style Becomes Data: AI and the Limits of Copyright in Japan and the UK

Discussant: **Ysolde Gendreau**, University of Montreal, Canada

Melina Braun, Humboldt University, Berlin, Germany

Copyleft in the Age of Open-Source LLMs

Discussant: **Bernd Justin Jütte**, University College Dublin, Ireland

Zachary Cooper, Vrije Universiteit Amsterdam, the Netherlands

Code Inconnu: The End of AI Authorship Thresholds and the Privatisation of Post-AI Copyright and Creativity

Discussant: **Peter Mezei**, University of Szeged, Hungary

Özlem Çorapçıoğlu, Queen Mary University of London, UK

Evaluating the Effectiveness of Private Governance Tools in Regulating Genome Editing:

Protecting the Living through Patent Governance

Discussant: **Rochelle Cooper-Dreyfuss**, New York University, USA

Amanda Costa Novaes, NOVA School of Law, Lisbon, Portugal

Consumers' Uses of IP-Protected Works: How Far Does the Long Arm of IP Protection Reach into the Non-Commercial Sphere?

Discussant: **Yahong Li**, University of Hong Kong, Hong Kong

Christophe Gösken, ETH Zurich, Switzerland

Branding the Nation: Intellectual Property as Cultural Statecraft

Discussant: **Tatsuhiko Ueno**, Waseda University, Japan

Zhiming Huang, Shanghai International College of Intellectual Property, Tongji University, China

When Trade Secrets Become State Secrets: Reclassification of Technical Information and Compensation in Innovation Policy

Discussant: **Juliana Krueger Pela**, University of São Paulo, Brazil

Maciej Kurkowski, University of Warsaw, Poland

Algorithmic Genocide: Trademark Degeneration in the Age of AI

Discussant: **Evana Wright**, University of Technology Sydney, Australia

Lisa Markschiefs, Humboldt University, Berlin, Germany

Health Data as a Common Resource: A Comparative Analysis of the European Health Data Space

Discussant: **Estelle Derclaye**, University of Nottingham, UK

Jeannette Trésor Noubissi Sop, University of Sherbrooke, Canada

Trade secrets in the pharmaceutical sector: A balance between protecting innovation and public health?

Discussant: **Frantzeska Papadopoulou Skarp**, Stockholm University, Sweden

Yu-Min Wang, Shanghai International College of Intellectual Property, Tongji University, China

Biological Data Sovereignty” in the Global Power Dynamics: A Comparative Analysis of Developed Nations’ Expansion of Private Rights and China-Brazil’s Defensive Governance Pathways

Discussant: **Caroline Ncube**, University of Cape Town, South Africa

Julia Wijns, KU Leuven & University of Antwerp, Belgium

A Collaborative Licensing Approach for Inventions Based on Genetic Resources: Aligning Intellectual Property Rights with Access and Benefit-Sharing

Discussant: **Ruth Okediji**, Harvard University Law School, USA

15:00–15:15

ATRIP Committee Voting Break

Location: Sala Ada Pellegrini Grinnover, 2nd floor

Coffee Break

Location: Auditório Ruy Barbosa Nogueira, 2nd floor

15:15–15:30

Announcement of the WIPO Prize Winners

Location: TBD

Hongbing Chen, Senior Director, WIPO Academy, Regional and National Development Sector, World Intellectual Property Organization, Switzerland

15:30–16:00

Doctoral Students Workshop

Location: Auditório Ruy Barbosa Nogueira, 2nd floor

Péter Mezei, University of Szeged, Hungary

Tatsuhiko Ueno, Waseda University, Japan

15:30–17:30

ATRIP Executive Committee Annual Meeting

Location: Sala da Congregação and Sala dos Professores, 1st floor

17:30–19:30

Opening Reception and Registration – Welcome Cocktail

Location: TBD

8:15

Registration opens

Location: A — Salão Nobre Hall, 1st floor

9:00–9:30

Welcome and Opening Addresses

Location: A — Salão Nobre Hall, 1st floor

Orit Fischman-Afori, College of Management, Israel; President ATRIP

Juliana Krueger Pela, University of São Paulo, Brazil, ATRIP Executive Committee Member

Milton Lucidio Leão Barcellos, Catholic University, Rio Grande do Sul, Brazil

Pedro Henrique D. Batista, Leibniz Institute for Information Infrastructure; Max Planck Institute for Innovation and Competition, Germany

Ana Elisa Bechara, Dean Faculty of Law, University of São Paulo, Brazil

Roberto Quiroga Mosquera, President, Fundação Arcadas, Brazil

Hongbing Chen, Senior Director, WIPO Academy, Regional and National Development Sector, World Intellectual Property Organization, Switzerland

9:30–11:00

Session 1 (Plenary) *IP & Politics: Setting the Scene (I)*

Location: A — Salão Nobre Hall, 1st floor

Chair: **Juliana Krueger Pela**, University of São Paulo, Brazil; ATRIP Executive Committee Member

Rapporteur: **Vitor Ido**, University of São Paulo, Brazil

Carlos Correa, University of Buenos Aires, Argentina

IP & Politics: The Geopolitical Lens

Josef Drexler, Max Planck Institute for Innovation and Competition, Germany

IP & Politics: The Political Economy Lens

Ingrid Schneider, University of Hamburg, Germany

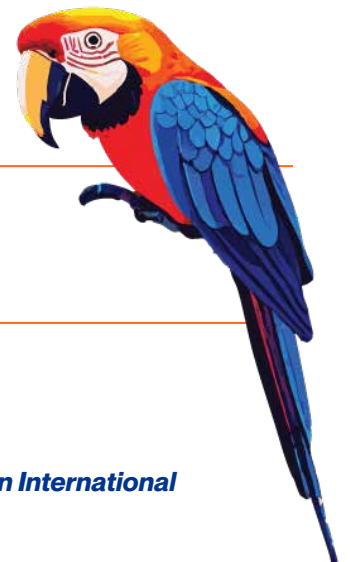
IP & Politics: The Liberal-Democratic Lens

Laurent Manderieux, Bocconi University, Italy

IP & Politics: The Realpolitik Lens

Ruth Okediji, Harvard University Law School, USA

IP & Politics: The Academic Lens



11:00–11:30

Coffee Break

Location: TBD

11:30–13:00

Session 2 (Parallel Sessions)

2.1

IP & Politics: Emerging Countries and Geopolitical Dynamics in International IP Norm-Setting

Location: TBD

Chair: **Caroline B Ncube**, University of Cape Town, South Africa; ATRIP Executive Committee Member
Rapporteur: **Sintija Zalane**, University of Latvia, Latvia

Peter K. Yu, Texas A&M University, USA

The Roles of Emerging Countries in an Uncertain Intellectual Property World

Bassem Awad, University of Western Ontario, Canada

Power, Politics, and Intellectual Property Governance: from COVID-19 to Artificial Intelligence

Esther van Zimmeren and **Julia Wijns**, University of Antwerp, Belgium

Brazil's Post-WIPO Diplomatic Strategies on Disclosure of Origin in Global IP Governance

Padmavati Manchikanti, Indian Institute of Technology Kharagpur, West Bengal, India

Parties and the WHO Pandemic Agreement – IP Access and 'One Health'

Suelen Carls, Bournemouth University, UK; University of Marília (Unimar), Brazil

Harmonisation or Strategy? Intellectual Property, Regionalism and the Geopolitics of Legal Convergence

2.2

IP & Politics: Copyright Narratives and AI Governance

Location: TBD

Chair: **Ysolde Gendreau**, University of Montreal, Canada; Past President ATRIP

Rapporteur: **Léo Pascault**, Waseda University, Japan

Severine Dusollier, Sciences Po Paris, France

An Ecology of Copyright as a New Politics for Open Creative Practices

Matthias Leistner, Ludwig Maximilian University (LMU), Munich, Germany

The Flattening of Creative Industries? A Closer Look at Copyright Protection of AI-Based Subject Matter and the risk of Entertainment Bubbles

Aline Iramina, University of Glasgow, UK

Hegemonic AI Discourse in the Cultural Sector

Antonio Carlos Morato, University of São Paulo, Brazil

Artificial Intelligence and Public Policies in Defense of the Author as a Worker

Michael P. Goodyear, New York Law School, USA

Licensing and Loss

2.3

IP & Politics: Political Economy of Health

Location: TBD

Chair: **Rochelle Dreyfuss**, New York University, USA; ATRIP Executive Committee Member

Rapporteur: **Juan Correa**, University of Buenos Aires, Argentina; Max Planck Institute for Innovation and Competition, Germany

Calixto Salomao Filho, University of São Paulo, Brazil

A World Without Patents

Johnathon Liddicoat, King's College London, UK

A Missing Link? The EU's Draft Programme for Authorising New Uses of Old Drugs

Kshitij Kumar Singh, University of Delhi, India

Patent Politics and the Global South: A Biomedical Perspective on Access and Innovation

Takeshi S. Komatani, Kobe University and Keio University, Japan

The Politics of Health Data Protection in Cyber-Physical Systems: Power Relations, Realpolitik, and the EU's "Regulated Commons" as a New Model for Sustainable International IP Governance

Amaka Vanni, University of Leeds, UK

Law, Value, and Inequality: Interrogating Cancer Genomic Data Gaps in Africa through the IGLP-Global Value Chain Framework

2.4

IP & Politics: Political Perspectives on the Fundamentals of Trademark Law

Location: TBD

Chair: **Irene Calboli**, Texas A&M University, USA

Rapporteur: **Vitor Ido**, University of São Paulo, Brazil

Carys Craig, York University, Canada, and **Bitá Amani**, Queen's University, Canada

Branding Inequality in Trademark Law: Immoral Marks, Expressive Freedoms, and the Politics of Prohibited Use

Aman K. Gebru, University of Houston Law Center, USA

Truthmarks: Commercial Honesty, Trademark Doctrine, and the Politics of Information

Jasem Tarawneh, Queen Mary University of London, UK

Due Cause and the Political Economy of Trade Marks: Power, Redistribution, and Legal Enclosure

Mary Catherine Amerine, George Washington University, USA

Political Power, Private Names, And Public Property

Pedro Henrique D. Batista, Leibniz Institute for Information Infrastructure; Max Planck Institute

for Innovation and Competition, Germany

Quasi-Trademark? – Politics and the Evolution of Trade Dress Protection

Vinicius Bogéa Câmara, National Institute of Industrial Property, Brazil

The Politics of the Fetish: Distinctive Capital and the Legal Governance of Regressive Consumption

13:00–14:30

Lunch Break

Location: Sala Visconde de São Leopoldo, 1st floor

14:30–16:00

Session 3 (Parallel Sessions)

3.1

IP & Politics: Ideologies and Narratives in IP Norm-Setting

Location: TBD

Chair: **Frantzeska Papadopoulou Skarp**, Stockholm University, Sweden; ATRIP Executive Committee Member

Rapporteur: **Leona King**, KU Leuven, Belgium

Sean A. Pager, Michigan State University, USA

Copyright, Corporate Power, and AI

Guy A. Rub, Temple University, USA

The Ideological Nexus of U.S. IP Law

Daria Kim, Max Planck Institute for Innovation and Competition, Germany

National Intellectual Property Strategies: A Social Constructivist Account

Konrad Gliściński, Jagiellonian University, Poland

Intellectual Monopoly Capitalism Strikes Back: A Return to Civil Law Policy

Lucas S. Osborn, Campbell University, USA

Christian Nationalism and Intellectual Property

3.2

IP & Politics: AI Inputs and Copyright Wars 3.0

Location: TBD

Chair: **Caterina Sganga**, Scuola Superiore Sant'Anna, Pisa, Italy

Rapporteur: **Léo Pascault**, Waseda University, Japan

Maria L. Vazquez, University of San Andrés, Argentina

Fair Use as Industrial Policy? Generative AI, and the Politics of Copyright Exceptions and Non-Consent

Sean Flynn, Geneva Graduate Institute, Switzerland
Copyright and Just AI

Tatsuhiko Ueno, Waseda University, Japan
AI & Copyright and Politics in Japan: Japanese Newspaper Companies vs. TDM Exceptions

Silmara J. A. Chinellato, University of São Paulo, Brazil
Artificial Intelligence and Copyright in Brazilian Laws and Bill, EU Directive 2019/790 and EU Regulation 2024/1689, Data Mining and Equitable Remuneration

Luca Schirru, Geneva Centre on Knowledge Governance, Switzerland
Remuneration Beyond Licensing: Sustaining Knowledge Infrastructures in the Age of Generative AI

3.3

IP & Politics: Industry Power, Stakeholderism, and Norm-Setting in the Pharma Sector

Location: TBD

Chair: **Jorge L. Contreras**, University of Utah, USA
Rapporteur: **Gabriele Cifrodelli**, Maastricht University, The Netherlands

Zaneta Zemla-Pacud and **Anna Bober-Kotarbińska**, Institute of Law Studies of the Polish Academy of Sciences, Poland
Politics of Protection: Regulatory Exclusivities, EU Pharmaceutical Reform, and the Evolution of Intellectual Property Rights

Emily Michiko Morris, University of Akron, USA
Biopharmaceutical Patents as Political Football

Mikhailien Du Bois, University of South Africa, South Africa
Follow the Money: Some Political Aspects Underlying the Pervasiveness of Patents Facilitating Undue Monopolies for Pharmaceutical Companies

Agnieszka Sztoldman, University of Wrocław, Poland
The Political Economy of the Bolar Exemption - Industry Interests, Public Goods, and the Limits of Reform in the 'EU Pharma Package'

Neethu Rajam, National Law University Delhi, India
Patent Politics in the Digital Genetic Age: Testing The Frontiers of Stakeholder-Driven Policy Making

3.4

IP & Politics: Sectoral Considerations - Challenges in the Military and Agricultural Sectors

Location: TBD

Chair: **Yahong Li**, University of Hong Kong, Hong Kong; ATRIP Executive Committee Member
Rapporteur: **Sintija Zalane**, University of Latvia, Latvia

Enrico Bonadio, City St. George's, University of London, UK (co-authored with Nicola Lucchi)
Military Intellectual Property and Control: Legal Architectures of Dependence in Defence and Dual-Use Technologies

Janice Denoncourt, University of Greenwich, UK
The UK and the BRIC Security Patent Realpolitik Axis

Jocelyn Bosse, Queen's University Belfast, UK
National Security, International Relations, and the Politics of Secret Patents

Tomasz Zimny, Institute of Law Studies, Polish Academy of Sciences, Poland
Protection of NGT Plants in the EU, Argentina and Brazil, and the EU-MERCOSUR Agreement: Between Soft Power and the Politics of Power

Kelly Lissandra Bruch, Federal University of Rio Grande do Sul, Brazil
Multilateral Agreements and the Global Harmonisation of Plant Variety Protection: A Principal-Agent Analysis of Brazil and India in view of TRIPS and UPOV

Charlene Tsitsi Musiza, University of Cape Town, South Africa
Cultivating Development or Codifying Exclusion? Power, Politics, and Agricultural IP Governance in Africa

16:00-16:30

Coffee Break

Location: Sala Visconde de São Leopoldo, 1st floor

16:30-18:00

Session 4 (Parallel Sessions)**4.1*****IP & Politics: Multiple Perspectives on Realpolitik in IP Norm-Setting***

Location: TBD

Chair: **Maria L. Vazquez**, University of San Andrés, ArgentinaRapporteur: **Francesca Portante D'Alessandro**, KU Leuven, Belgium**Charu Srivastava**, Karnavati University, Gujarat, India***From Multilateral to Bilateral Realpolitik in The Protection of Traditional Knowledge: The India- Brazil TKDL Pact as a Challenge to Multilateral Dormancy*****Kone Prieto Furtunato** and **Rayane Cadette dos Santos** Federal University of Rio de Janeiro, Brazil
The Realpolitik of Patents in a Health Crisis: The Brazilian Supreme Court as a Strategic Arena for the Flexibilization of Intellectual Property Rights**Milton Lucídio Leão Barcellos**, Catholic University, Rio Grande do Sul, Brazil***Designing Patent Realpolitik: Rebalancing Innovation and Access in Global Public Health*****Won Bok Lee**, Ewha Law School, South Korea***South Korea's IP Realpolitik Amid U.S.-China Rivalry*****Eddie Hurter**, University of South Africa, South Africa***The Politics and Realpolitiks within the Domain Name System: The 'Art of Possibilities' or the 'Art of Control'? Comments on ICANN's Multistakeholder Governance Model in Context of Intellectual Property Rights Protection*****4.2*****IP & Politics: Gen-AI Outputs and IPRs***

Location: TBD

Chair: **Tana Pistorius**, University of Auckland Business School, New Zealand; Past President ATRIPRapporteur: **Léo Pascault**, Waseda University, Japan**Caterina Sganga**, Scuola Superiore Sant'Anna, Pisa, Italy***The Liability Conundrum in Gen-AI Outputs: Global Divergences and their Impact on Cultural Policy Actions*****Florent Thouvenin**, University of Zurich, Switzerland***Protecting AI-Generated Software: A Case Study for Future IP Policies*****Sarah Hook**, University of Technology Sydney, Australia***Copyright and Regulatory Evasion in an AI Hyped Political Economy*****Stefan Papastefanou**, Bucerius Law School, Hamburg, Germany***The Politics of Attribution in AI IP Law: Information Delta Theory for Ownership and Liability*****Jonathan Iwry**, University of Pennsylvania, USA***Artificial Intellectual Property: Developing a Test for AI-assisted Authorship and Inventorship*****4.3*****IP & Politics: The Politics of Technology Transfer***

Location: TBD

Chair: **Reto Hilty**, Max Planck Institute for Innovation and Competition, GermanyRapporteur: **Leona King**, KU Leuven, Belgium

Timo Minssen, University of Copenhagen, Denmark and Roberto Carapeto, Licks Attorneys, Brazil,
Critical Industries and their Impact on IP, Tech Transfer and Data Regulation

Jorge L. Contreras, University of Utah, USA
Beyond Bayh-Dole: A Tripartite Framework for Supporting Academic Technology Transfer Across Global Markets

Mark Schultz, University of Akron, USA
Developing National Life Sciences Capacity Through Voluntary Technology Transfer

Natália de Lima Figueiredo, Federal University of São Paulo (UNIFESP), Brazil
Investment Screening as Disguised Intellectual Property Policy: Economic Security, Technology Transfer, and the Reordering of the Global Technology Regime

Onur Yolay, Boğaziçi Univ. CT³, Turkey
Patent Ownership as a Political Outcome: Power, Policy Instruments, and Realpolitik in the Turkish Universities' Innovation System

4.4

IP & Politics: Traditional Cultures and Natural Resources Under Regulatory Pressure

Location: TBD

Chair: **Peter K. Yu**, Texas A&M University, USA
Rapporteur: **Gabriele Cifrodelli**, Maastricht University, The Netherlands

Lisiane Feiten Wingert Ody, Federal University of Rio Grande do Sul (UFRGS), Brazil
Intersections Between Copyright Protection and Cultural Heritage: Towards a Public Policy That Ensures the Protection of Works Originating in the Context of Traditional Knowledge and Rejects the Claim of Exclusive Economic Rights by the Owner of Works in The Public Domain

Abbe E. L. Brown, University of Aberdeen, UK
Towards/Beyond Injustice? Politics, Patents and Place

Pag-yendu M. Yentcharé, University of Ottawa, Canada
Patents, Traditional Knowledge, and the Politics of IP Academia

Daniel França Oliveira, National Institute of Industrial Property, Brazil
Private Property as a Foundation? An Analysis of The Utilitarian Justification of Intellectual Property Based on Krenak and Dos Santos

Enzo Baiocchi, Federal University of Rio de Janeiro and State University of Rio de Janeiro, Brazil
Intellectual Property Between Politics and Ethics: In Search of The Ethical Foundations for The Protection of Intangible Goods Based on Traditional Knowledge, Traditional Cultural Expressions And Genetic Resources

18:30–21:30

Dinner at Casa de Francisca

Walking directly to the restaurant for dinner at the end of the programme.

9:00–10:30

Session 5 (Plenary) *IP & Politics: Setting the Scene (II)*

Location: A — Salão Nobre, 1st floor

Chair: **Estelle Derclaye**, University of Nottingham, UK; President Elect ATRIP
Rapporteur: **Gabriele Cifrodelli**, Maastricht University, The Netherlands

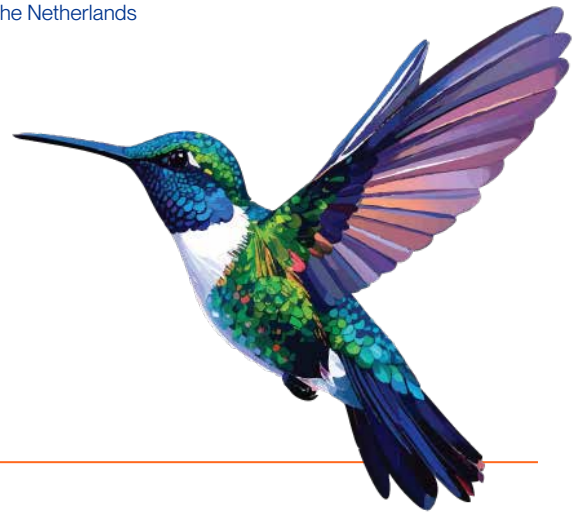
Paula Andrea Forgioni, University of São Paulo, Brazil
IP & Politics: The Global Order Lens

Margo A. Bagley, Emory University, USA
IP & Politics: The Diplomatic and Multilateral Lens

Axel Metzger, Humboldt University of Berlin, Germany
IP & Politics: The Public Policy Lens

Maria Lilla Montagnani, Bocconi University, Italy
IP & Politics: The Digital Economy Lens

Noam Shemtov, Queen Mary University of London, UK
IP & Politics: The Technological Lens



10:30–11:30

Group Photo

Location: O — Staircase, 1st floor

Coffee Break

Location: TBD

11:30–13:00

Session 6 (Parallel Sessions)

6.1

IP & Politics: Political Dynamics of IP Institutions and Organizations

Location: TBD

Chair: **Séverine Dusollier**, Sciences Po Paris, France
Rapporteur: **Inbar Cohen Ganot**, University of Cambridge, UK

Joanna Wisniowska, University of Nottingham, UK
Unified Patent Court in the Web of Political and Institutional Power Dynamics

Zvi Rosen, UNH Franklin Pierce School of Law, USA
The Copyright Office at a Crossroads: Recordkeeping and the Future of the Office

Lavinia Brancusi, Institute of Law Studies, Polish Academy of Sciences, Poland
Public Money and Design Rights: Why and What Kind of Designs Do We Need?

Carlo Meo, Università Ca' Foscari Venezia, Italy
Copyright, National Interests and International Politics: Lessons from the History of Collective Management

Fabiola Wust Zibetti, University of Chile, Chile
The Role of Standard-setting organizations (SSOs) in Intellectual Property Regulation: Beyond Standards Essential Patents

6.2**IP & Politics: Democratic Speech and Its Limits**

Location: TBD

Chair: **Tatsuhiko Ueno**, Waseda University, JapanRapporteur: **Francesca Portante D'Alessandro**, KU Leuven, Belgium**Péter Mezei**, University of Szeged, Hungary**From Use to (Political) Misuse of the Parody Exception****Genevieve Wilkinson**, University of Technology Sydney, Australia**Protecting Political Freedom of Expression From IP Overreach: A New Approach****Philipp Homar**, Vienna University of Economics and Business (WU Vienna), Austria**IP in the Political Arena: Political Expression and Permitted Uses in European IP Law****Claudia Fuchs**, Vienna University of Economics and Business (WU Vienna), Austria**Copyright as Guardian and Adversary of Democratic Speech****Dinusha Mendis**, Bournemouth University, UK**Deepfake Deep Dive: How to Solve the Puzzle of Deepfakes in the UK? Perspectives from IP Law and Beyond****6.3****IP & Politics: The Politics of Standard Essential Patents**

Location: TBD

Chair: **Enrico Bonadio**, City St. George's, University of London, UKRapporteur: **Juan Correa**, University of Buenos Aires, Argentina; Max Planck Institute for Innovation and Competition, Germany**Niccolò Galli**, European University Institute, Italy,**Global Interim FRAND Licences as IP Realpolitik: UK Case Management, European Anti-Interference Orders, and the Politics of Territorial Enforcement****Gouri Gargate**, Indian Institute of Technology Kharagpur, West Bengal, India**Governing The Essential: Standard Essential Patents, Competition Law, And Global Tech Politics****Nicolo Zingales**, Fundação Getúlio Vargas, Rio de Janeiro, Brazil**The Politics of SEP Regulation: Does EU's Compromise Suit Brazil?****Pablo A. Iannello**, University of San Andrés, Argentina**The Realpolitik of FRAND: Geopolitical Leverage and the U.S.-Argentina Cooperation Agreement as a Shield for Innovation****Angelo Prata de Carvalho**, University of Brasília, Brazil**Who Can Be a Standard Setter? Third World Approaches to Standard-Essential Patents****6.4****IP & Politics: The Political Dimension of Geographical Indications**

Location: TBD

Chair: **Evana Wright**, University of Technology Sydney, AustraliaRapporteur: **Luca Schirru**, Geneva Centre on Knowledge Governance, Switzerland**Irene Calboli**, Texas A&M University, USA**Exploring the Multifaced Politics of Geographical Indications from Economic Development to Public Policy to Trade Policy: A Case Studies Review****Vishv Priya Kohli**, University of Copenhagen, Denmark**Crafting Political Recognition: The EU Geographical Indication Regime for Crafts and Industrial Products as Cultural-Heritage Governance****Bernardo Calabrese**, Università degli studi di Verona, Italy**Geographical Indications and Subsequent 'Compliant' Trademarks: The Policy Options (And A Realpolitik Proposal)**

Vadim Mantrov and **Sintija Zalane**, University of Latvia, Latvia

Registration Choices and Governance Failures, Municipal Applicant Power and the Practical Viability of a Short-Cycle Protected Geographical Indication: The Rucava White Butter Case

Fernando Cassibi de Souza, University of Brasilia, Brazil

The (Soft) Power of Geographical Indications as a Lead Interest for The EU in the EU Mercosur Agreement: Reasons and Future Perspectives

13:00–14:00

Lunch Break

Location: Sala Visconde de São Leopoldo, 1st floor

14:00–15:30

Session 7 (Parallel Sessions)

7.1

IP & Politics: Legal Neutrality and the Impact of Law on Technology

Location: TBD

Chair: **Pedro Henrique D. Batista**, Leibniz Institute for Information Infrastructure; Max Planck Institute for Innovation and Competition, Germany

Rapporteur: **Natália de Lima Figueiredo**, Federal University of São Paulo (UNIFESP), Brazil

Claudio R. Barbosa, Escola Superior de Advocacia de São Paulo; São Bernardo do Campo, Brazil

From Helium to Rare Earths: How Legal Frameworks Shape Technological Landscapes and Intellectual Property

Sapna Kumar, University of Minnesota, US

Geopolitical Patents

Alina Wernick, Tübingen University, Germany

Creative Destruction as an Underexamined Normative Goal in IP law

Ole-Andreas Rognstad, University of Oslo, Norway

The Mixed Ideological Underpinnings of Copyright Law in the AI age

Maria Carolina Foss, Insper – Research and Education Institute, Brazil

Rethinking Intellectual Property within the Brazilian Innovation System: Policy, Coordination, and AI

7.2

IP & Politics: Political Perspectives on the Fundamentals of Copyright Law

Location: TBD

Chair: **Péter Mezei**, University of Szeged, Hungary

Rapporteur: **Luca Schirru**, Geneva Centre on Knowledge Governance, Switzerland

Justin Hughes, Loyola Marymount University, USA

Characteristic" Copyright – The Political Economy of Copyright Protection for Fictional Characters

Irini Stamatoudi, Faculty of Law, University of Nicosia, Cyprus

Is The CJEU The New Means of EU Member States' Copyright Laws' Harmonisation? The Case of the EU Principle of Originality

Ewa Laskowska-Litak, Jagiellonian University, Poland

The Great Wizard of Copyright: Between Realpolitik of The Courts and the Social Understanding of Authorship

Ula Furgal and Amy Thomas, University of Glasgow, Glasgow, UK

Redefining Originality: Between Platforms and Copyright

Stacey M. Lantagne, Suffolk University, Boston, USA

Creativity, U.S. Copyright, Capitalism, and Artificial Scarcity

7.3**IP & Politics: Trade Secrecy, Data Governance, and the Architecture of Informational Power**

Location: TBD

Chair: **Timo Minssen**, University of Copenhagen, DenmarkRapporteur: **Vitor Ido**, University of São Paulo, Brazil**Sharon K. Sandeen**, Mitchell Hamline School of Law, USA***The Defend Trade Secrets Act and EU Trade Secrets Directive at Ten*****Thomas Margoni** and **Leona King**, KU Leuven, Belgium***Authority-Mediated Trade Secrecy in The AI Act: An Example of Functional Constitutionalisation of Transparency?*****Gabriele Cifrodelli**, Maastricht University, The Netherlands***Does One Framework Fit All? Testing Governing Knowledge Commons in AI-Powered Drug Discovery*****Peter R. Slowinski**, Adam Mickiewicz University, Poznan, Poland; Max Planck Institute for Innovation and Competition, Germany***Legal Protection of Synthetic Data for AI Training - Reduction of Power Imbalances or Limitation of Access?*****Deepa Varadarajan**, Georgia State University College of Law, USA***Considering Misappropriation's Purpose*****7.4****IP & Politics: Power Relations in Platform and Digital Economies**

Location: TBD

Chair: **Matthias Leistner**, Ludwig Maximilian University (LMU), Munich, GermanyRapporteur: **Sintija Zalane**, University of Latvia, Latvia**Sharon Bar-Ziv**, Sapir Academic College, Israel***Can Judicial Review Fix the Drawbacks of Digital Enforcement? An Empirical Study of Blocking Injunctions*****Bukola Faturoti**, University of Hertfordshire, Hatfield, UK***Copyright Infringement in the Age of Platform Monetisation: Rethinking Non-Commercial Exploitation*****Katrin Toschi**, IMT School for Advanced Studies, Lucca, Italy***The Politics of IP Law: Copyright and the Structuring of Digital Markets in the EU Between Rules and Standards*****Léo Pascault**, Waseda University, Japan***Openness Commodified: How Free Use Underwrites Platform Capitalism*****Qian Tao**, China University of Political Science and Law, Beijing, China***Comparative Studies on the Role of Innovation in Defining Unfair Competition in Digital Markets***

15:30–16:00**Coffee Break**

Location: Sala Visconde de São Leopoldo, 1st floor

16:00–17:30**Session 8 (Parallel Sessions)****8.1****IP & Politics: IP, AI, and the North–South Divide**

Location: TBD

Chair: **Milton Lucídio Leão Barcellos**, Catholic University, Rio Grande do Sul, BrazilRapporteur: **Francesca Portante D'Alessandro**, KU Leuven, Belgium**Jorge Luis Ordelin Font**, Legal Studies Division, Center for Research and Teaching in Economics (CIDE), Mexico
Intellectual Property, Data Extractivism And AI: A View From The Global South

Luiz Guilherme Valente, Institute for Technology and Society of Rio de Janeiro (ITS-Rio), Brazil
Beyond the Binary: AI Training, Residual Rights, and the Geopolitics of Digital Rent

Chijioko Okorie, University of Pretoria, South Africa
Copyright, Power, and The Politics of Artificial Intelligence Governance in Africa

Luljeta Plakolli-Kasumi, University of Prishtina, Albania
Algorithmic Sovereignty and the Quiet Politics of Copyright: How Small Jurisdictions Negotiate Power in the Age of AI

Jerry Jie Hua, Shanghai International College of Intellectual Property, Tongji University, China
Intellectual Property Reform in Facilitating the Participation of the Global South in Global Governance of Artificial Intelligence

8.2 IP & Politics: Global–Local Relations and Challenges to National Policymaking

Location: TBD

Chair: **Calixto Salomao Filho**, University of São Paulo, Brazil
 Rapporteur: **Natália de Lima Figueiredo**, Federal University of São Paulo (UNIFESP), Brazil

Teshager Dagne, York University, Toronto, Canada
Shaping AI Governance to Harness AI Innovations in Africa: The Role of Intellectual Property in Community-oriented AI Innovations

Patrick Juvet Lowé Gnintedem, University of Dschang, Cameroon
The Policy of Integrating the OAPI Law Into National Legal Systems

Juan C. Contreras, Pontificia Universidad Javeriana, Bogotá, Colombia
Power-Based Harmonization: The Politics of Supranational–National Tensions in Andean Intellectual Property System

Khushbu Kumari, Faculty of Law, University of Waikato, New Zealand
Policy, Power, and Pills: The Politics Shaping Regulatory Data Protection in Indian Pharmaceuticals

Gururaj Devarhubli, Institute of Law, Nirma University, India
Guardians of Wealth or Engines of Inequality? Intellectual Property and the Global Divide in South Asia and Beyond

Samuel Wilbanks Ugwumba, Max Planck Institute for Innovation and Competition, Germany; Católica Global School of Law, Portugal
The Incoherence of “Development” in African IP Law: Depoliticisation through Conceptual Structure

8.3 IP & Politics: Political Choices in Shaping the Boundaries of IPRs

Location: TBD

Chair: **Thomas Margoni**, KU Leuven, Belgium
 Rapporteur: **Juan Correa**, University of Buenos Aires, Argentina; Max Planck Institute for Innovation and Competition, Germany

Marc Mimler, City St. George's, University of London, UK
Intellectual Property Exceptions as Interfaces Between Law and Politics: A Systems-Theoretical Perspective

Antonija Ivančan, University of Zagreb, Zagreb, Croatia
From Internal Limits to Users' Rights: Understanding The Effet Utile of Copyright Limitations And Exceptions Within The EU Legal Order

Cesar Ramirez Montes, University of Leeds, UK
The (indefensible) Compensation Schemes Under EU Marrakesh Instruments

Seán M. O'Connor, Brooklyn Law School, USA
The Uneasy Politics of Compulsory Licenses in the United States

Cires Singh, University of South Africa, South Africa
When Politics and Intellectual Property Collide: An Analysis of African National Congress V Umkhonto Wesive Party

8.4

IP & Politics: The Development of Copyright-Related Industries in Dynamic Political Settings

Location: TBD

Chair: **Carys Craig**, York University, Canada

Rapporteur: **Inbar Cohen Ganot**, University of Cambridge, UK

Clemens Appl, University for Continuing Education Krems, Austria

Law Behind The Paywall: Technical Standards, Copyright and Open Government

Irina Eidsvold-Toien, The Norwegian Business School, Norway

Copyright and Personality Rights For Performers in the AI Era: Take the Chance to Make Wrong Right Again

Titilayo Adebola, University of Aberdeen, UK

The Political Economy of Intellectual Property in Africa's Entertainment Industry

Guilherme Coutinho Silva, Federal University of Paraná (UFPR), Brazil

Collective Management, Cultural Policy and Power Asymmetries: Who Governs Music Copyright Today?

Xiuqin Lin, Xiamen University, China

Designed Based on the Principles of Artificial Intelligence Governance in Traditional Chinese Value Dimensions

20:00–23:00

Gala Dinner at Bisutti Boulevard JK



Day 4

9:00–10:30

Session 9 (Parallel)

9.1

IP & Politics: IP and Constitutionalism

Location: TBD

Chair: **Bernd Justin Jütte**, University College Dublin, IrelandRapporteur: **Inbar Cohen Ganot**, University of Cambridge, UK**Allan Rocha de Souza**, Federal University of Rio de Janeiro, Brazil, and **Tobias Schonwetter**,

University of Cape Town, South Africa

Fundamental Rights, Copyright and The Politics of IP: A Comparative Analysis on The Right of Access for People with Disabilities**Murtaza Mohiqi**, University of Agder, Norway**Embedding Human Rights in Algorithmic IP Governance: Recalibrating Structural Power in the Age of AI****Francesca Rotolo**, University of Venice, Italy**The Constitutional Dimensions of Intellectual Property Law in Light of Cultural Diversity: A Comparison between Article I of the U.S. Constitution and Article 17 of the EU Charter of Fundamental Rights****Shubha Ghosh**, Syracuse University College of Law, USA**Democracy, Exclusivity, & Competition****Hayyan ul Haq**, Mataram University, Indonesia**Strengthening Legal Framework in Politics of Intellectual Property Products for Public Welfare in the Artificial Intelligence and Digital Era**

9.2

IP & Politics: The Environmental Lens

Location: TBD

Chair: **Padmavati Manchikanti**, Indian Institute of Technology Kharagpur, West Bengal, IndiaRapporteur: **Sintija Zalane**, University of Latvia, Latvia**Desmond O Oriakhogba**, University of the Western Cape, South Africa (with Caroline B Ncube, University of Cape Town, South Africa)**The Politics of Climate Change and Intellectual Property: Examining the Water-Energy- Food Nexus Approach to Climate Adaptation Innovation Governance In SADC****Karolina Sztobryn**, University of Lodz, Poland**Trademark Protection and Sustainability Policy: Normative Tensions in The Interpretation of EU Trade Mark Law****Pratyush Nath Upreti**, Queen's University Belfast, UK**Intellectual Property and the Politics of Critical Minerals****Myriam Christmann**, Waseda University, Japan**Copyright, Creativity, and the Commons in the Age of AI: From Technocapitalist Narratives Towards Ecosocialist Justifications**

9.3

IP & Politics: The Academic Lens – Challenges and Opportunities

Location: TBD

Chair: **Irini Stamatoudi**, Faculty of Law, University of Nicosia, CyprusRapporteur: **Natália de Lima Figueiredo**, Federal University of São Paulo (UNIFESP), Brazil

Anikó Grad-Gyenge, Budapest University of Technology and Economics, Hungary
Research Institutions Under Double Pressure: Open Science And Innovation

Nkem Itanyi, University of East Anglia, UK; University of Nigeria, Nsukka, Nigeria
Teaching AI-Generated Content in IP Law: Pedagogical Crisis or Opportunity for Curriculum Revolution?

Liz Beatriz Sass, Federal University of Santa Catarina (UFSC), Brazil
Authorship in Academic Production and AI: Exploring Legal and Ethical Standards for the Use of New Technological Tools

Tatiana Ertner, Federal University of Goias, Brazil
Addressing the Teaching of Intellectual Property at Various Educational Levels: The Era of Personalized Learning

10:30 –11:00

Coffee Break

Location: Sala Visconde de São Leopoldo, 1st floor

11:00 -12:30

Session 10 (Closing Plenary)

Location: A — Salão Nobre, 1st floor

Concluding Perspectives on IP & Politics – ATRIP Leadership Roundtable

Chair: **Ansgar Ohly**, Ludwig Maximilian University Munich, Germany; ATRIP Executive Committee Member

Ysolde Gendreau, University of Montreal, Canada; Past President ATRIP
The Geopolitical Lens

Rochelle Dreyfuss, New York University School of Law, USA; ATRIP Executive Committee Member
The Political Economy Lens

Christophe Geiger, Luiss Guido Carli University, Rome, Italy; Past President ATRIP
The Political Public Policy Lens

Frantzeska Papadopoulou Skarp, Stockholm University, Sweden; ATRIP Executive Committee Member
The Liberal-Democracy Lens

Evana Wright, University of Technology Sydney, Australia; ATRIP Executive Committee Member
The Technopolitical Lens

12:30 –13:00

ATRIP Essay Competition – Award of the FICPI Prize

Location: A — Salão Nobre, 1st floor

Chair: **Christophe Geiger**, Luiss Guido Carli University, Rome; ATRIP Past President

Award presenter: **Elia Sugrañes** – FICPI President; FICPI Brazil Representative

Presentations of the Winning Essays:

Michael P. Goodyear, New York Law School, USA
Rethinking Authenticity

Francesca Portante D'Alessandro, KU Leuven, Belgium
Modern Problems (Do Not) Require Modern Solutions: A Critical Assessment of the Dutch and Danish Copyright Proposals for Regulating Deepfakes

13:00–13:15

Closing Addresses of the Congress

Location: A — Salão Nobre, 1st floor

Orit Fischman-Afori, College of Management, Israel; President ATRIP

Juliana Krueger Pela, University of São Paulo, Brazil, ATRIP Executive Committee Member

Milton Lucídio Leão Barcellos, Catholic University, Rio Grande do Sul, Brazil

Pedro Henrique D. Batista, Leibniz Institute for Information Infrastructure; Max Planck Institute for Innovation and Competition, Germany

13:15 –14:00

ATRIP General Assembly

Location: A — Salão Nobre, 1st floor

14:00

Closing Lunch

Location: Sala Visconde de São Leopoldo, 1st floor

14:45–20:00

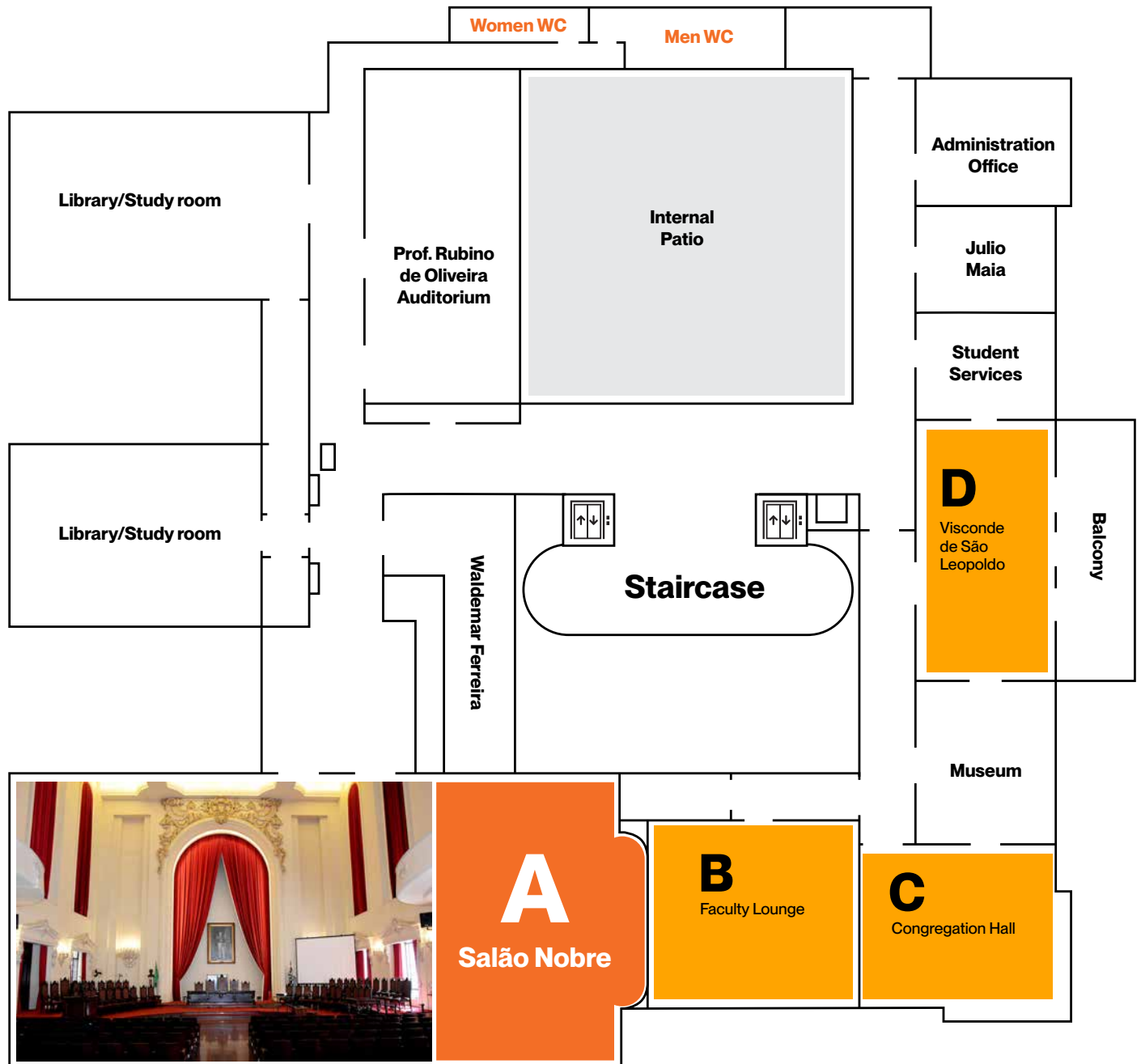
Optional Tour

Departure from Largo São Francisco College at 14:45 towards the Ibirapuera Park.

Return to the hotel is scheduled for 20:00.

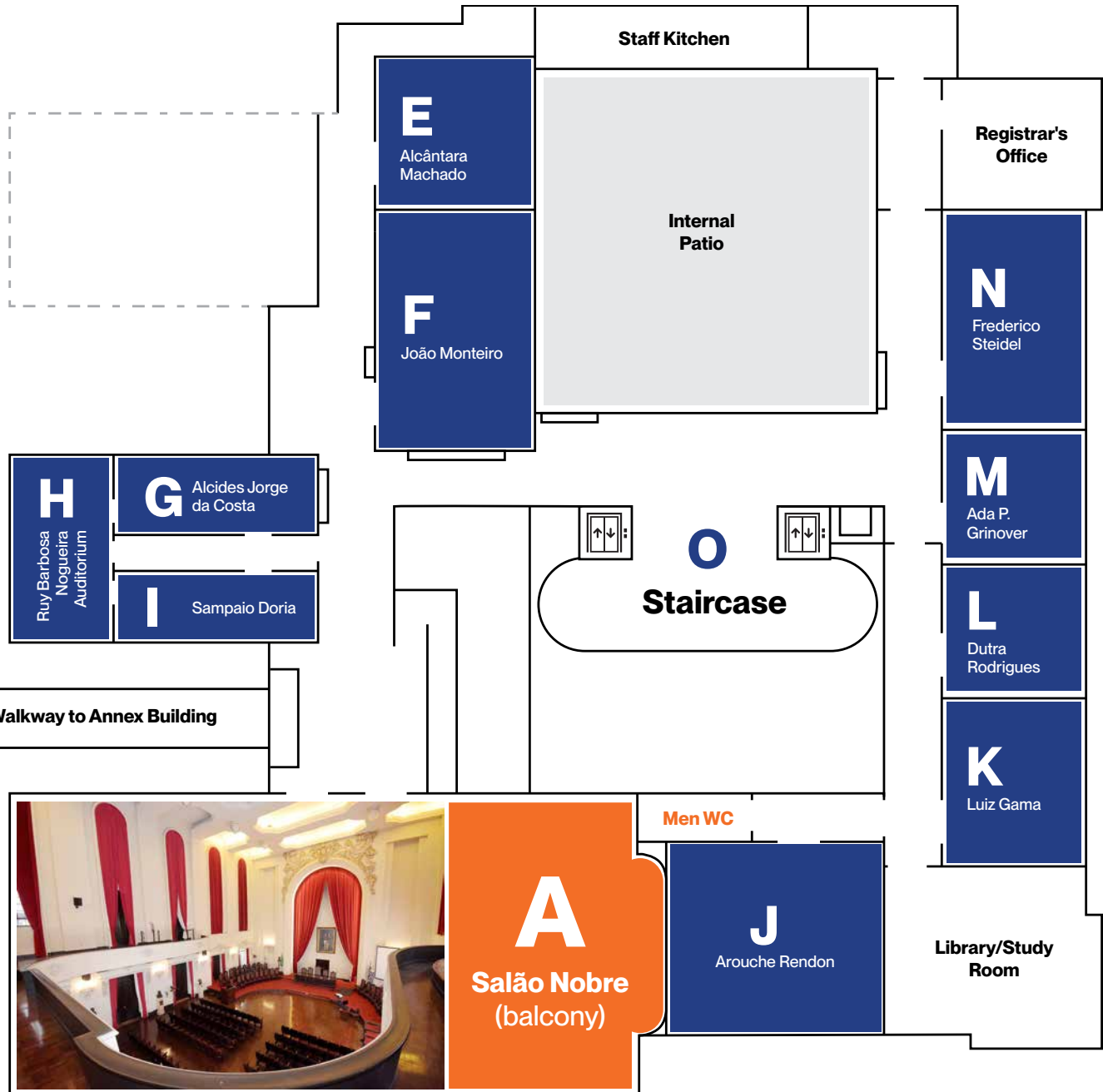
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